

TLI – VICE PRESIDENT MEMBERSHIP

RESOURCES

- [VPM Roles and Responsibilities Overview](#)
- [Success 101 \(available in digital form only\)](#)
- [Distinguished Club Program and Club Success Plan](#)
- [Club Leadership Handbook](#)
- [Guest information Card & Badge \(in person meetings\)](#)
- Future Member Information Packet
- [Membership Application](#)

ADDITIONAL RESOURCES:

- [Speechcraft](#) information (digital only)
- [Membership Building Program for Clubs](#)
- [Membership Building Program for Individuals](#) (For the “bling” in us all!)
- [Sample Emails \(dues renewal and lapsed members\)](#) (edit as needed)
- [116 Recruitment Ideas](#)
- [Open House Checklist](#) (edit as needed)
- [D84 Website >> Leadership >> For Club Officers >> Incentives](#)
- [District 84 New Member Orientation](#) (Follow [D84 on facebook](#) for event)
- Chairman support (found on D84 website):
 - Club Support Chair
 - Club Coach Chair
 - Club Extension Chair
 - Club Renewal Chair
 - Club Ambassador Chair
 - Speechcraft Chair
- Continuing education and skill development provided by D84 (find details on D84 website)

IMPORTANT DATES [\(D84 Calendar\)](#)

July – August	TOASTMASTERS LEADERSHIP INSTITUTE <u>TLI</u> Seven of seven club officers trained (1st round) • \$10 Toastmasters gift certificate from the District • Remain eligible for Golden Gavel
Ongoing	AREA COUNCIL MEETINGS Confirm council meeting schedule with your Area Director • Area Council includes: Area Director, Club President, Club VPE, Club VPM
August 1 – September 30	MEMBERSHIP DRIVE: Smedley Award Add five new, dual or reinstated members during these dates • "Smedley Award" ribbon to display on your club's banner + 10% off TI Order + \$25 TI Gift Certificate • Remain eligible for Golden Gavel (Smedley or Talk Up Toastmasters) OPEN HOUSE INCENTIVE Receive up to \$30 (in total for the year) reimbursement for costs associated with Open Houses
September 1 – September 30	DUES RENEWALS Encourage members to submit renewal dues to the Treasurer • Any club that pays dues for 9 members by September 9 gets "The Notable 9" Ribbon to display on banner. • Any club that pays dues for 20 members by September 20 gets "The Incredible 20" Ribbon to display on banner + \$25 TI Gift Certificate Verify with the Treasurer that all membership dues have been submitted to TI before October 1
October 1 – December 31	CLUB <u>CONTEST</u> SEASON Support your club's contests, also a great way to network and potentially recruit new or dual members
January – February	TOASTMASTERS LEADERSHIP INSTITUTE <u>TLI</u> Seven of seven club officers trained (2nd round) • \$10 Toastmasters gift certificate from the District • Remain eligible for Golden Gavel
January 1 – February 25	District Officer Declarations Want to be a Division Director, District Manager, or other elected official in D84? Let us know during the "Call for Candidate Declarations."
February 1 – March 31	MEMBERSHIP DRIVE: Talk Up Toastmasters Add five new, dual or reinstated members during these dates • "Talk Up Toastmasters" ribbon to display on your club's banner + 10% off TI Order + \$25 TI Gift Certificate • Remain eligible for Golden Gavel (Smedley or Talk Up Toastmasters) OPEN HOUSE INCENTIVE Receive up to \$30 (in total for the year) reimbursement for costs associated with Open Houses

March 1 – March 31	DUES RENEWALS Encourage members to submit renewal dues to the Treasurer - Any club that pays dues for 9 members by March 9 gets "The Notable 9" Ribbon to display on banner. - Any club that pays dues for 20 members by March 20 gets "The Incredible 20" Ribbon to display on banner + \$25 TI Gift Certificate Verify with the Treasurer that all membership dues have been submitted to TI before April 1
April 15	GOLDEN GAVEL 1- Must have 10/10 DCP Points to be eligible for Golden Gavel by April 15 4 new, dual, reinstated members + 4 more new, dual, reinstated members - Membership at 20 or +5 from July 2021 base 2- Must have two Club Ambassadors complete three visits to outside clubs by April 15 (a great way to recruit potential Dual members!) 3- 7 Club Officers trained at <u>both</u> rounds of TLI 4- 2 club members trained on MOT at a TLI 5- Achieve Smedley Award or Talk Up Toastmasters Award 6- Conduct 2 MOT at your club 7- 3 members achieve the Triple Crow Award
May 1 – June 30	MEMBERSHIP DRIVE: Beat the Clock Add five new, dual or reinstated members during these dates "Beat the Clock" ribbon to display on your club's banner + 10% off TI Order + \$25 TI Gift Certificate OPEN HOUSE INCENTIVE Receive up to \$30 (in total for the year) reimbursement for costs associated with Open Houses
May 1 – June 30	CLUB OFFICER ELECTIONS Prepare the next VPM for the role